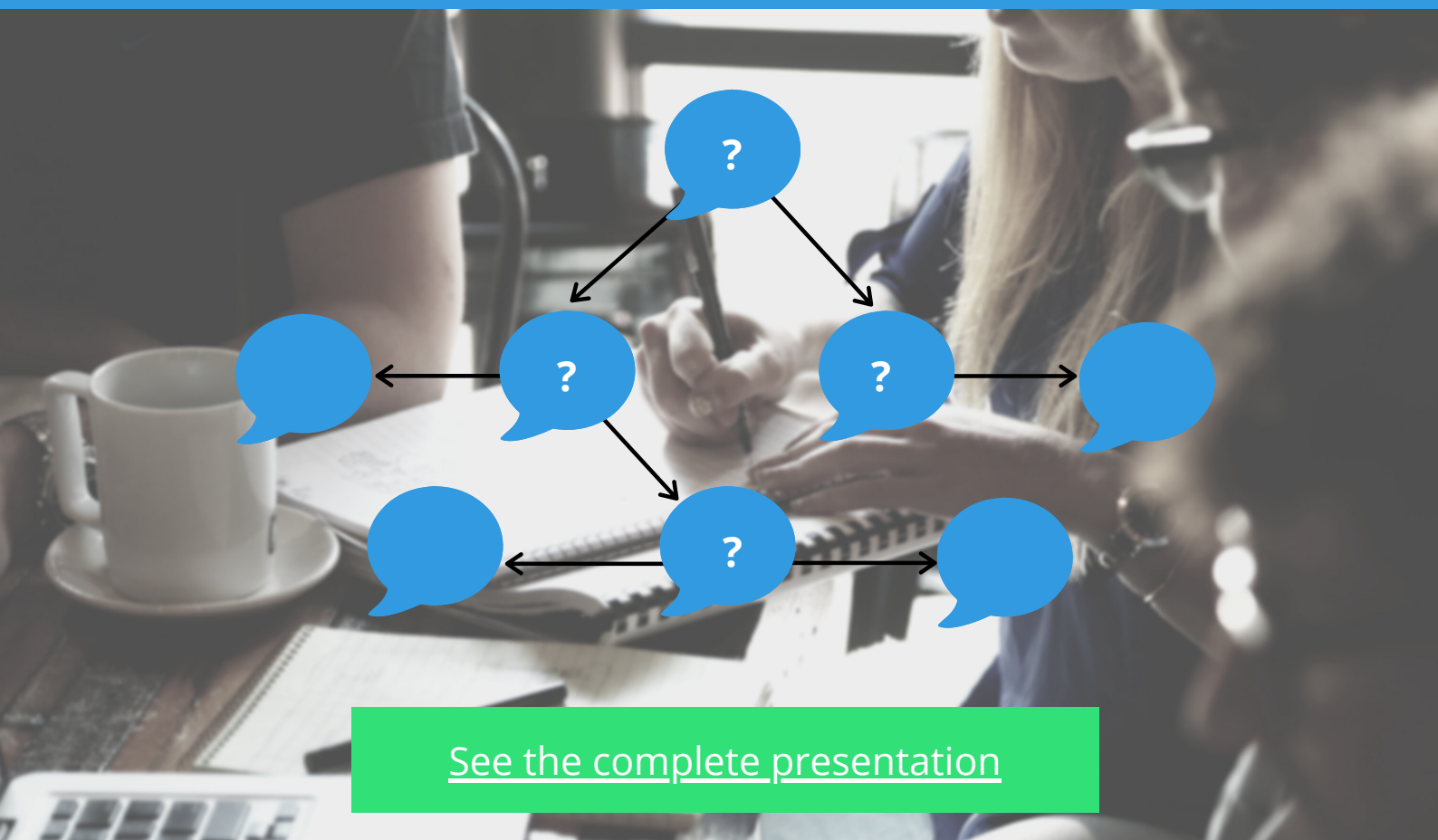


COVID-19 Use Case: Automated Assessments

This use case is designed to help provide an alternative way for people to complete a self-assessment of COVID-19 symptoms to determine whether they need to call 811 for further assessment by a medical professional. Through SimplyCast's 360 and SMS tools, an automated smart process can be set up to replicate the online self-assessment tool using text messaging capabilities.

How It Works

People can text a designated keyword to a shortcode number to initiate the self-assessment, with different questions being sent to them automatically based on their replies.



Why use SMS?

- Alternative assessment method
- Quick, automated responses
- Target younger demographics
- Reduce load capacity of website servers
- Gain useful reporting data