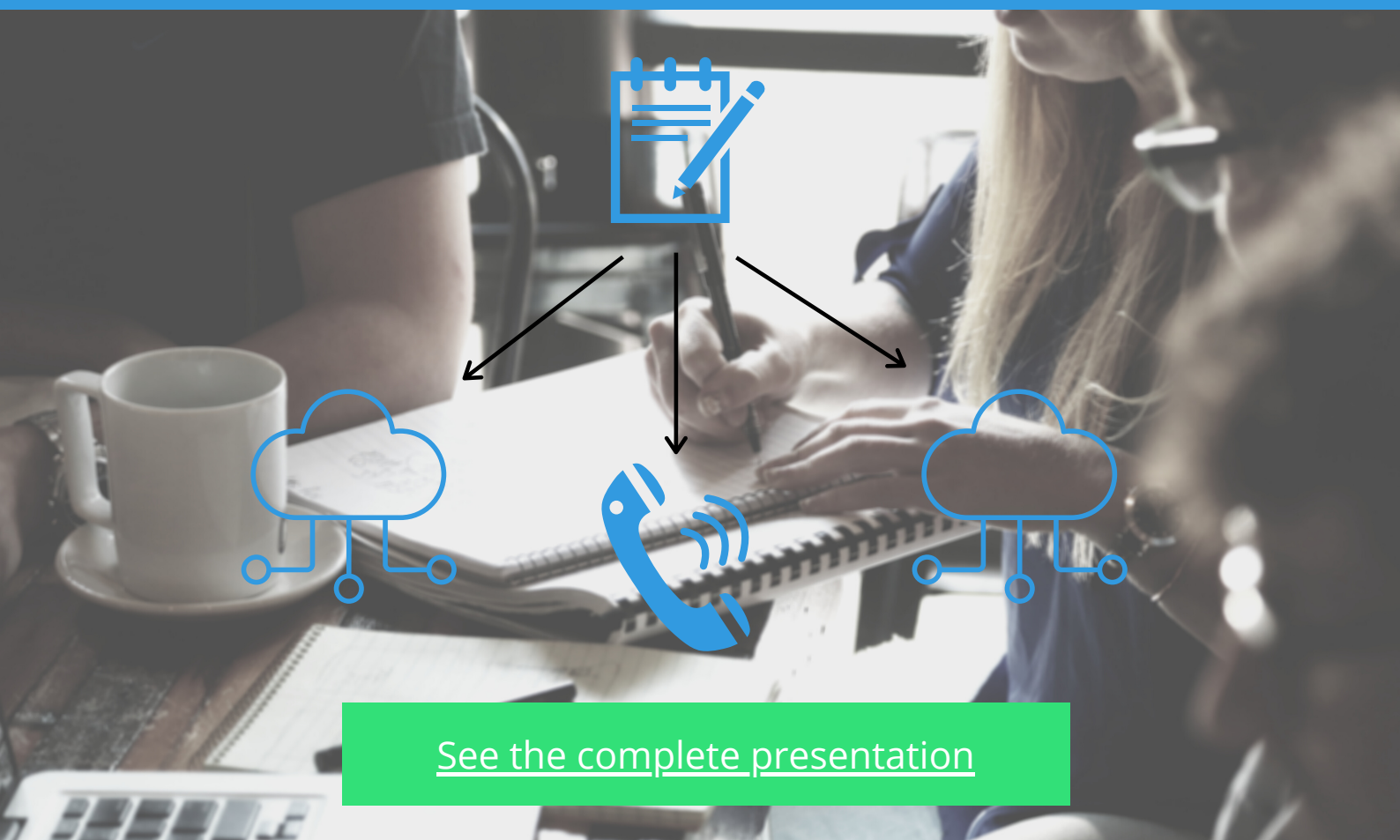


## COVID-19 Use Case: Traveler Follow-ups

This use case is designed to facilitate the mandatory follow-ups for travelers who have crossed a provincial or state border via land, air, or sea. Governments need to be able to follow up with all visitors entering their province or state to verify they are self-isolating as directed, but there are only so many personnel available who can perform this task and only so many hours in the day they are able to do so.

### *How It Works*

Making use of SimplyCast's 360 automation channel, in conjunction with its Form Builder technology and its mass alerts tool, two campaigns can be created to automate much of the follow-up process and reduce the workload of the personnel responsible for manually making hundreds or thousands of calls a day.



### *Why use automation?*

- Frees up time and resources
- Easy data collection
- Central reporting
- Sophisticated decision logic